



Direct Line to American Business: Opportunities in Botswana

Wednesday, June 6, 2012 at 10am EST/9am Central (4pm Botswana Time)

Botswana, a country centrally located in the Southern Africa region, has enjoyed the highest consistent growth rate of any country globally for the fifty year period following independence. Best known for diamonds and tourism, Botswana also has some of the world's largest reserves of coal, which are just being opened for exploration, as well as a growing business and financial services industry. With a stable democracy, top rankings from Transparency International, and strong respect for rule of law, Botswana offers a favorable operating climate for U.S. businesses. To learn more about business in Botswana, please join U.S. Ambassador to Botswana Michelle Gavin on a conference call for American business representatives on Wednesday, June 6 at 10am EST/9am Central.

Any U.S. business representative with an interest in doing business in Botswana is welcome to join the call, listen to the Ambassador's presentation, and participate in the Q&A.

To participate in this call, the caller must first register by visiting the following web site: <http://www.att-rsvp.com>. Registration takes only a few moments. We are asking callers to do this to be able to anticipate audience size and interests. To log in, go to the web site and provide the Conference ID: **250521**. Then answer the question prompts regarding your name, company name, and location. Kindly register as soon as possible if you intend to participate in the call. Registration closes 24 hours before the call.

At the **time of the call** (June 6 at 10:00am EST/09:00am Central), please dial one of the following numbers:

(800) 288-8960 for domestic participants

(612) 332-0335 for international participants

There is no Participant Access Code. Simply tell the AT&T operator the title of the call you wish to join: “Direct Line to American Business – Botswana” and you will be joined to the call. Because of the large volume of callers we encourage all to dial in about 10 minutes in advance.

We look forward to a productive discussion with you on June 6, 2012.